



Ice Blocks

RETAIL FOR LEASE AT SACRAMENTO'S MOST
PROMINENT URBAN DEVELOPMENT



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ICE BLOCKS



2.37
VISIT FREQUENCY



46 MIN
AVG DWELL TIME



949K
YEARLY VISITS

23
RETAILERS

70,000
SF OF RETAIL

145
APARTMENTS

120,000
RSF OF CREATIVE OFFICE

3
CITY BLOCKS

MIDTOWN'S PREMIER LIVE, WORK, PLAY DESTINATION

The Ice Blocks is a three block mixed-use re-development project located in the historic R Street Corridor that features 70,000 square feet of retail, which is Midtown's largest collection of retail boutiques and restaurants, as well as 145 fully leased luxury apartments and 120,000 square feet of creative office space. Sacramento's enterprising spirit and creative culture has been exemplified in Ice's contemporary architecture, public art pieces and thoughtful community gathering space. Ice Blocks' eclectic mix of shops, restaurants, offices and apartments have rejuvenated this now thriving industrial district.

R Street, the home to the Ice Blocks, is an avenue of old industrial warehouses that have been transformed into a community of high-end retail shops, restaurants, residential units and creative office space. In the last five years, hundreds of new residential units have been added to the immediate area. Midtown, already recognized nationally as one of the most walkable business/residential neighborhoods in America, unofficial home of the farm-to-fork movement and home to over 100 restaurants and eateries, has become even more popular thanks to the medley of artists, designers, and creatives residing and working

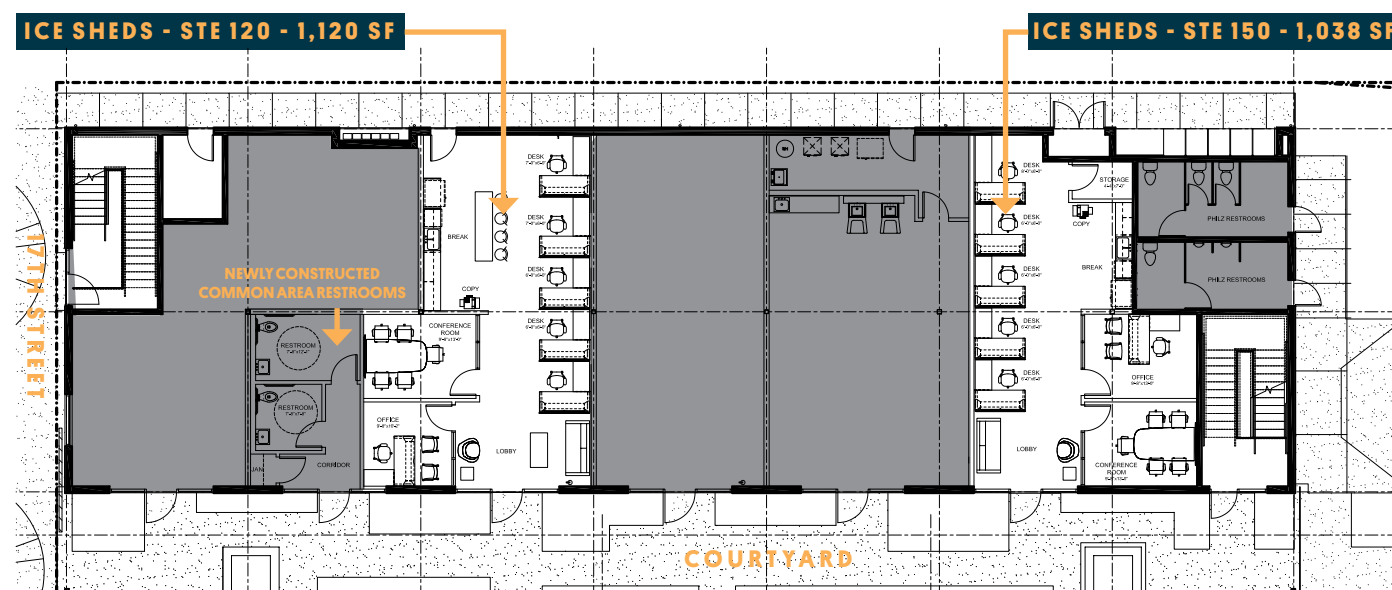
in the corridor. Part of the excitement behind R Street's emergence as a vibrant and distinctive district rests in the area's unique history as the State's first railroad and industrial corridor. Many brick buildings, landmarks, and street elements still reflect the former rail-based business activity that existed for over a century. Now, instead of warehouses and industrial shops, R Street's historic structures are now home to some of the best dining, cocktails, entertainment, art and design that Sacramento has to offer.





Section One: Ice Blocks

Ice Blocks



FOR LEASE: SUITE 120 @ ICE SHEDS

ADDRESS: 1715 R STREET, SUITE 120

SIZE: ± 1,120 SF + SHARED COURTYARD

LEASE RATE: \$3.85/SF/MONTH MODIFIED GROSS

AVAILABLE: NOW

This Available retail space is in the Ice Sheds, home to Philz Coffee and Strapping Gift Shop. The timber ceiling, concrete floors and large storefront windows make this space seem far larger than its square footage numbers indicate. Situated in the heart of Midtown's bustling R Street Corridor, this space provides a unique opportunity to join a dynamic mix of beloved local businesses in an architecturally stunning setting.

NEW COMMON AREA RESTROOMS!



FOR LEASE: SUITE 150 @ ICE SHEDS

ADDRESS: 1715 R STREET, SUITE 150

SIZE: ± 1,038 SF + SHARED COURTYARD

LEASE RATE: \$3.85/SF/MONTH MODIFIED GROSS - OFFICE USE

AVAILABLE: NOW

This ready-to-go second generation end-cap space, located in the courtyard of block 3 near Philz Coffee is perfect for a wide variety of uses including soft goods, personal services or office space. The timber ceiling, concrete floors and large storefront windows make this space seem far larger than its square footage numbers indicate. This is a rare opportunity to enter the iconic Ice Blocks development with competitive pricing.

NEW COMMON AREA RESTROOMS!

ICE SHOPS SQUARE FOOTAGE TENANT NAME

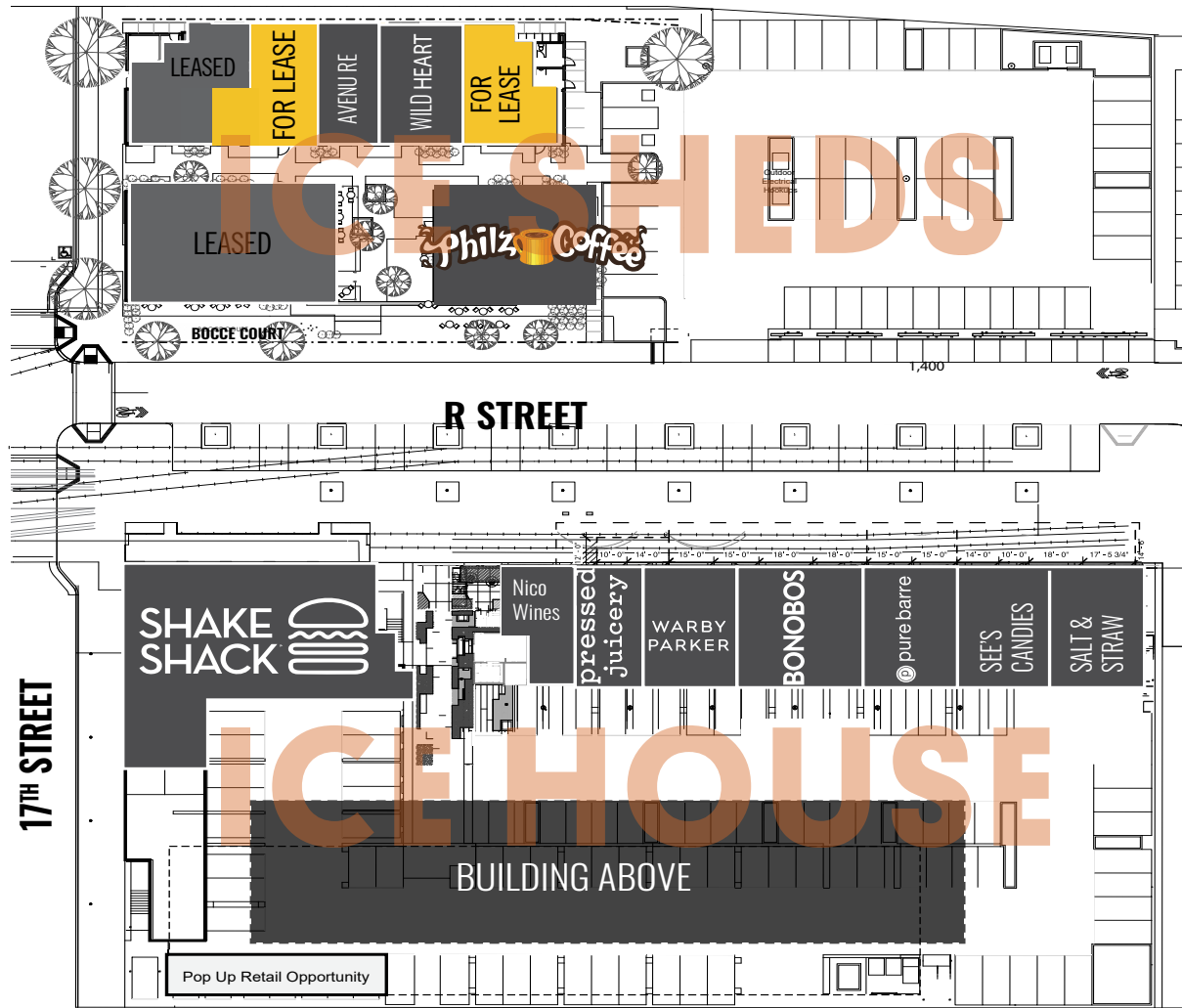
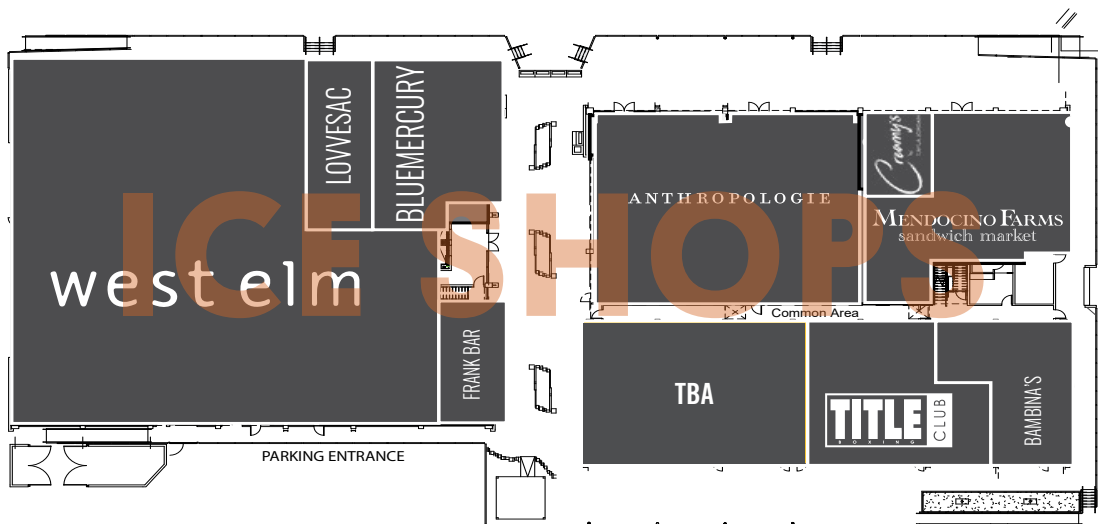
160	10,992	West Elm
170	1,133	LoveSac
190	1,975	Bluemercury
150	770	Frank Bar
100	5,194	Anthropologie
115	480	Creamy's
125	2,833	Mendocino Farms
145	2,886	Tecovas
135	2,402	Title Boxing Club
130	1,458	Bambina's

ICE SHEDS SQUARE FOOTAGE TENANT NAME

1701	2,540	Good Neighbor
1725	1,735	Philz
100	981	Good Neighbor
120	1,120	FOR LEASE
130	965	Avenu Real Estate
140	1,143	Wild Heart Salon
150	1,038	FOR LEASE

ICE HOUSE SQUARE FOOTAGE TENANT NAME

190	3,645	Shake Shack
180	454	Leasing Office
170	976	Pressed Juicery
160	1,283	Warby Parker
140	1,541	Bonobos
120	1,283	Pure Barre
110	1,059	See's Candies
100	859	Salt & Straw



THE CUSTOMER



LEISURE FAVORITE PLACES

1. CINEMARK CENTURY ARDEN
2. PAPA MURPHY'S PARK
3. FREMONT PARK
4. RALEY FIELD
5. REGAL DELTA SHORES & IMAX
6. TOPGOLF
7. TOWER THEATRE
8. SUTTERS FORT
9. HORNET STADIUM
10. CALIFORNIA STATE FAIR



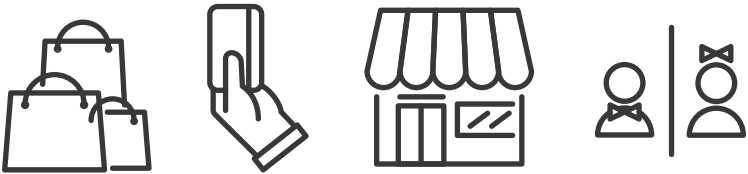
DINING FAVORITE PLACES

1. PHILZ COFFEE - ICE BLOCKS
2. SALT & STRAW - ICE BLOCKS
3. IRON HORSE TAVERN - R STREET
4. ZOCOLO - MIDTOWN
5. GUNTHER'S ICE CREAM - LAND PARK
6. CHEESECAKE FACTORY - ARDEN
7. BJ'S - ELK GROVE
8. THE OLD SPAGHETTI FACTORY
9. OBO' ITALIAN TABLE & BAR
10. TEMPLE COFFEE - S STREET



GROCERY FAVORITE PLACES

1. SAFEWAY - R STREET MARKET
2. TRADER JOE'S - FOLSOM BLVD
3. SAFEWAY - ALHAMBRA
4. KP INTERNATIONAL MARKET
5. SAC NATURAL FOODS CO-OP
6. RALEY'S - FREEPORT BLVD
7. SAFEWAY - DEL PASO RD
8. WHOLE FOODS MARKET - ARDEN WAY
9. TRADER JOE'S - ELK GROVE
10. TRADER JOE'S - ROSEVILLE



WHO SHOPS AT ICE BLOCKS?

ICE BLOCKS CUSTOMERS LIVE AT:

1801 L Apartments - Midtown
Wexler Apartments - East Sacramento
The Cottages - Midtown
ARY Place Apartments - Midtown
Governor's Square - Downtown
Capitol Yards - West Sacramento

Experian Mosaic / Placer AI 2024



INFLUENCED BY INFLUENCERS

YOUNG SINGLES LIVING IN CITY CENTERS

- CAREER-DRIVEN
 - METROPOLITAN LIFESTYLES
 - DIGITALLY DEPENDENT
 - ACTIVE SOCIAL LIVES
 - FOODIES
 - FIRST-TIME HOME BUYERS
- HEAD OF HOUSEHOLD AGE: 25-30
 - EST. HOUSEHOLD INCOME: \$50,000-\$74,999
 - HOME OWNERSHIP: RENTER
 - TYPE OF PROPERTY: MULTI-FAMILY 101+ UNITS
 - HOUSEHOLD SIZE: 1 PERSON
 - AGE OF CHILDREN: 0-3



COSMOPOLITAN ACHIEVERS

AFFLUENT MIDDLE-AGED COUPLES & FAMILIES, DYNAMIC LIFESTYLES IN METRO AREAS

- BILINGUAL
 - LUXURY LIVING
 - SOCCER FANS
 - TWO FAMILY PROPERTIES
 - ECONOMIC LITERATURE
 - PROGRESSIVE LIBERALS
- HEAD OF HOUSEHOLD AGE: 36-45
 - EST. HOUSEHOLD INCOME: \$125,000-\$149,999
 - HOME OWNERSHIP: HOMEOWNER
 - TYPE OF PROPERTY: MULTI-FAMILY 5-9 UNITS
 - HOUSEHOLD SIZE: 5+ PERSONS
 - AGE OF CHILDREN: 13-18



PHILANTHROPIC SOPHISTICATES

MATURE, UPSCALE COUPLES IN SUBURBAN HOMES

- RETIRING IN COMFORT
 - EXPERIENCED TRAVELERS
 - ART CONNOISSEURS
 - PHILANTHROPIC
 - QUALITY MATTERS
 - ECOLOGICAL LIFESTYLES
- HEAD OF HOUSEHOLD AGE: 66-75
 - EST. HOUSEHOLD INCOME: \$100,000-\$124,999
 - HOME OWNERSHIP: HOMEOWNER
 - TYPE OF PROPERTY: SINGLE FAMILY
 - HOUSEHOLD SIZE: 2 PERSONS
 - AGE OF CHILDREN: 7-9

THE TENANTS

ICE BLOCKS HAS A DIVERSE AND COMPLEMENTARY TENANT MIX

10

DINING

6

WELLNESS

7

SHOPPING



Massage by Jan



Creamy's



Title Boxing



Pure Barre



Coming Soon - Tecovas



Salt & Straw



Bambina's



Shake Shack



Mendocino Farms



Bluemercury

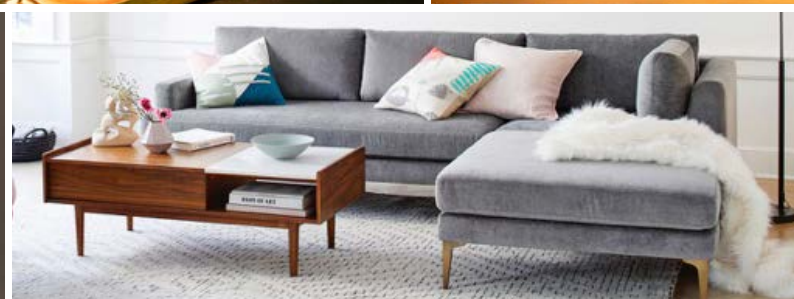
Frank Bar



Warby Parker



Anthropologie

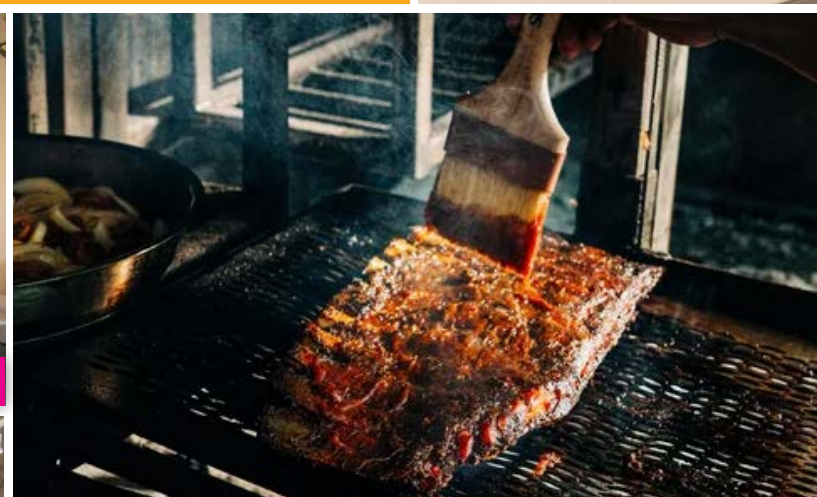


West Elm

See's Candies



Wild Ones Salon



Coming Soon - Good Neighbor



Philz Coffee



LoveSac



Pressed Juicery



Bonobos



**MIDTOWN'S
LARGEST COLLECTION OF
RETAIL BOUTIQUES, CREATIVE
OFFICES, RESTAURANTS &
LUXURY APARTMENTS!**



THE R STREET CORRIDOR

PLACER AI JULY 2023 - JULY 2024



24

BLOCKS



3M

YEARLY VISITS



31

BARS & RESTAURANTS



\$84,042

HOUSEHOLD INCOME

TOP VISITORS: SINGLES & STARTERS, YOUNG CITY SOLOS & BOOMING W/CONFIDENCE

The R Street Corridor in Sacramento has transformed from an industrial zone into a lively community with Ice Blocks at its center. This development anchors the area, offering a mix of retail, dining, and entertainment that draws visitors citywide. The corridor's blend of modern urban living and its historic roots as the state's original railroad and industrial area creates a unique atmosphere that has be-

come a hub for creativity and culture. The corridor's dining scene includes Iron Horse Tavern for innovative dishes and Mendocino Farms for farm-fresh meals, along with Mas Taco and Bawk for casual eats. Unique spots like Bottle and Barlow, a combined barbershop and bar, and Shady Lady, a speakeasy-style cocktail bar, enhance the eclectic atmosphere. In addition to dining, R Street features spe-

cialty boutiques and the WAL Public Market, where visitors can explore vintage clothing, handmade goods, and more. Music venues like Ace of Spades and the new Channel 24 brings local and national acts, contributing to the area's vibrant energy. With its mix of historical significance and modern offerings, R Street has become one of Sacramento's premier destinations for both residents and visitors alike.





PHOTO SOURCE: CHANNEL24SAC.COM
 PICTURED: UPCOMING 2025 CONCERTS



CHANNEL 24

1 OF 2 LIVE MUSIC VENUES ON THE R STREET CORRIDOR IN MIDTOWN, SACRAMENTO

Founded in 2025 by leading independent concert promoter, Another Planet Entertainment (APE), Channel 24 is a 2,150 capacity entertainment venue located in the heart of Sacramento. The complex, located at 1800 24th St, features impeccable sightlines, a main music room, multiple bars, VIP room and an open-air patio. Channel 24 is the first property to be completely conceived, designed and executed by Another Planet Entertainment from the ground up. It joins APE's roster of West Coast venues and festivals including Outside Lands, Golden Gate Park Concerts, the Greek Theatre in Berkeley, the Fox Theater in Oakland, the historic Bill Graham Civic Auditorium, The Independent and Castro Theatre in San Francisco, Lake Tahoe Outdoor Arena at Harveys and The Bellwether in Los Angeles, among others. (Source: <https://channel24sac.com/venue-info/>)



A SHORT 5 MIN DRIVE
 FROM THE ICE BLOCKS



ICE BLOCKS IS THE PERFECT BEFORE & AFTER
 HANGOUT SPOT FOR CHANNEL 24 CONCERTGOERS



2,150 CAPACITY
 ENTERTAINMENT VENUE



Fish Face Poke Bar
Plant Power
Bottle & Barlow
Camellia Coffee
Fox & Goose

Shady Lady
Ace of Spades
Cafe Bernardo
R15 | Mas Taco
Iron Horse | Snug

Cycle Bar
Majka Pizzeria
Mochinut
Pinkberry
Fire Wings

Fremont Park

Capitol Park

HANDLE DISTRICT

MIDTOWN

Maker Dev.

FP Movement
Séka Hills
18 Grams | Chu Mai
DayTripper
Sweetgreen

The Ice Blocks

Ice Blocks - Block 3

Ice Blocks - Block 2

Safeway
Panda Express
UPS | The Joint
Starbucks
T% Coffee + Tea

Ryujin Ramen
Budda Belly Burger
Massage Envy
Village of Om
Wells Fargo

Truitt BARK Park

Q19

20PQR

20PQR

The Press

Channel 24:
(5 minute drive from
the Ice Blocks)

